



Mentoring strategies to boost work based learning in the **tourism sector**.



B-Mentor



B-Mentor main goals are:

- To stimulate and facilitate innovation, employment, entrepreneurship and labour mobility in the tourism sector.
- To improve c-VET curricula in tourism field matching training provision and labour needs.
- To facilitate flexible, experiential and work-based-learning, as well as facilitate networking opportunities and professional relationship between consolidated professionals and newcomers in tourism.
- To increase tourism Human Resources motivation and skills and facilitate their professional development, employability and mobility.
- To increase training opportunities in the whole sector, in a lifelong learning dimension, with special attentions to the c-VET learners characteristics.

The B-Mentor Consortium will create:

- The "**B-MENTOR Model for tourism sector**"; methodological framework for the application of the project models into the different VET schemes.
- The "**B-MENTOR Training toolkit**"; set of resources and tools for training newcomers as entrepreneurs in the sector and managers and intermediate leaders from tourism business, facilitating the learning process to become mentors.



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Duration:

1st september 2017 - 31st august 2019.

Programm: Erasmus +

Action: K2 - Cooperation for innovation and the exchange of good practices.

Participating countries:

Spain, Greece, Poland, Italy and Turkey.

Web: www.b-mentor.eu

Facebook: @bmentorproject

Promoter:



Arabako Foru Aldundia
Diputación Foral de Álava

www.araba.eus

Partners:



Pesaro e Urbino



Hellenic management association



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